

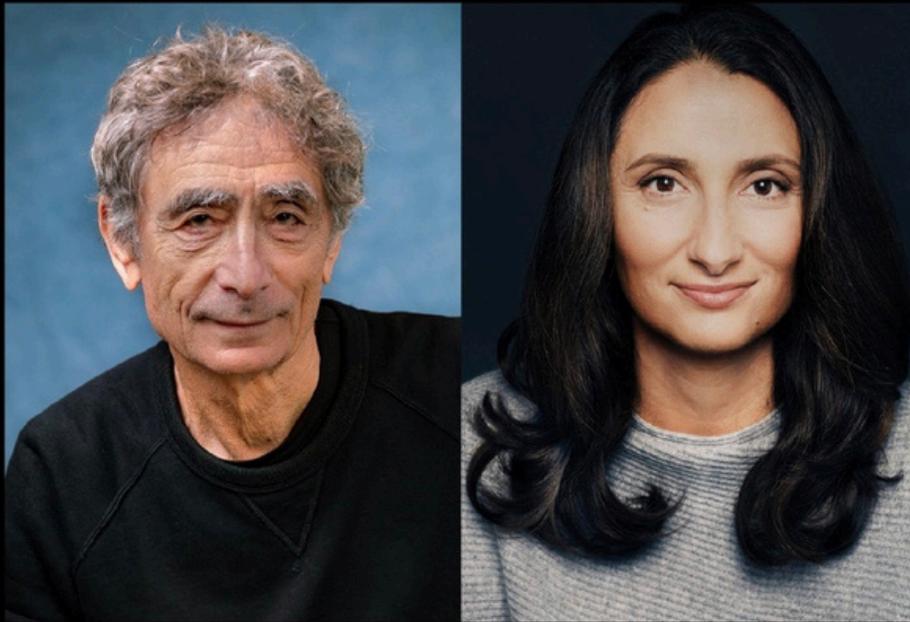


PRESENTS

# BEYOND WELLNESS

**Authenticity, Belonging, & Care**

*Reclaiming the true essence of health and wellbeing  
through collective care and shared responsibility*



Dr. Gabor Maté

Dr. Maryam  
Zeineddin

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TUESDAY, APRIL 21, 2026 | GRANVILLE ISLAND STAGE, ARTS CLUB  
THEATRE COMPANY, VANCOUVER

# BEYOND WELLNESS

**Beyond Wellness: Authenticity, Belonging & Care** is a transformative gathering that invites us to move beyond only conventional, individualistic ideas of well being toward a deeper, more human understanding of health and wellbeing as a shared responsibility.

The event brings together thought leaders and changemakers to spark dialogue, inspire transformation, and reconnect us to the true essence of wellbeing—rooted in care, authenticity, and belonging. Hosted at the Granville Island Stage, part of the Arts Club Theatre Company, the venue offers an intimate, inspiring setting that blends artistic expression with community spirit—creating space for meaningful connection, reflection, and collective impact.



## Networking Opportunities

Beyond Wellness is designed to foster connection, conversation, and collaboration – creating space for relationships that support healthier, more connected communities.

# ABOUT THE EVENT

Hosted by Zili CARE, Beyond Wellness is an evening gathering that challenges the status quo and invites a deeper understanding of collective health and wellbeing – especially in the midst of global uncertainty and chaos.

At the heart of the evening is a live conversation between Dr. Maryam Zeineddin and Gabor Maté, exploring authenticity, belonging, and what it means to care for ourselves and one another in uncertain times.

This gathering intentionally bridges the rigor of conventional medicine with the wisdom of other healing modalities, recognizing that true wellbeing is not achieved in isolation, but through connection, compassion, and shared responsibility. Beyond Wellness is not simply an event – it is an experience. A space to pause, reflect, engage, and reconnect with our shared humanity.

# OUR VISION

## Our Goals and Objectives

### → Challenge the Status Quo

Promote a shift away from individualistic models of health and wellbeing toward approaches rooted in collective care, compassion, and shared responsibility.

### → Redefine Health & Wellbeing

Broaden the understanding of health beyond the absence of illness to include authenticity, belonging, connection, and the conditions that allow individuals and communities to thrive.

### → Bridge Medicine & Healing Wisdom

Foster thoughtful dialogue between conventional medicine and broader healing traditions, recognizing the value of integrating scientific evidence with relational, emotional, and holistic approaches to care.

### → Restore Agency Through Connection

Strengthen individual and collective agency by creating space for meaningful conversation, reflection, and connection that supports care for self, care for others, and community wellbeing.



# OUR AUDIENCE



## EVENT EXPERIENCE

Beyond Wellness is an intimate, theatre-style gathering for approximately 400 participants, designed to foster presence, reflection, and meaningful connection. Through a live conversation and shared moments of reflection, the event challenges individualistic models of health, bridges medicine with broader healing wisdom, and recentres wellbeing as a collective, relational experience.

# KEYNOTE SPEAKER



## Dr. Gabor Maté

Gabor Maté (pronounced GAH-bor MAH-tay) is a retired physician who, after 20 years of family practice and palliative care experience, worked for over a decade in Vancouver's Downtown East Side with patients challenged by drug addiction and mental illness. The bestselling author of five books published in 43 languages, including the award-winning *In the Realm of Hungry Ghosts: Close Encounters With Addiction*, Gabor is an internationally renowned speaker highly sought after for his expertise on addiction, trauma, childhood development, and the relationship of stress and illness. For his ground-breaking medical work and writing he has been awarded the Order of Canada, his country's highest civilian distinction, and the Civic Merit Award from his hometown, Vancouver. His most recent book, *The Myth of Normal: Trauma, Illness and Healing in a Toxic Culture* is a New York Times and international bestseller.

His next book, co-written with his son Daniel, will be *Hello Again: A Fresh Start for Parents and their Adult Children*, based on their popular workshop.

[www.drgabormate.com](http://www.drgabormate.com)

# SPEAKER



the founders of Zili CARE - Dr. Maryam Zeineddin



## Maryam Zeineddin

Founder of Zili CARE

Dr. Maryam Zeineddin is a remarkable figure in healthcare with over 20 years of experience as a family doctor and health leader. A UBC physiology honours graduate and UBC Medical School alumna, she has been passionately redefining health and wellbeing for communities. Dr. Zeineddin currently serves as a clinical instructor for the UBC residency program, where she is deeply committed to educating the next generation of healthcare professionals.

Her leadership is reflected in past roles as President of the BC Family Doctors and as a negotiator for all doctors in the province via Doctors of BC, where she championed systemic change and enhanced equity in care. She was recently named “Woman of the Year” and “Change Maker” by BC Business Magazine for her preventative health platform, Zili CARE – bringing tools, insights, and a sense of community to how we care for ourselves so we can care for our communities.

# SPONSORSHIP TIER LIST

## Opportunities



Pick a package or customize your own

	<b>Platinum</b> \$15,000	<b>Gold</b> \$10,000	<b>Silver</b> \$6,000	<b>Bronze</b> \$3,000	<b>Friend of the Event</b> \$1,000
<b>VIP Ticket Allocation</b>	✓	✓	✓	✓	✓
<b>Brand Visibility (Website, Digital &amp; Event Materials)</b>	✓	✓	✓	✓	✓
<b>Formal Recognition (Program, Stage Mentions, etc.)</b>	✓	✓	✓	✓	✓
<b>Social Media Promotion</b>	✓	✓	✓		
<b>Networking Access</b>	✓	✓			
<b>Activation or Booth Opportunity</b>	✓	✓			
<b>Product / Gift Bag Inclusion</b>	✓				

# SPONSORSHIP TIER LIST

## Opportunities



### Champion (Platinum) \$15,000

- 8 VIP Tickets plus 10 General
- Premier logo placement across all materials (digital, print, signage)
- Recognition from stage during opening and closing sessions
- Opportunity to share a 1-2 minute message or video
- Exclusive networking access with speakers and partners
- Option for branded activation or on-site experience
- Inclusion in press releases and media coverage

### Advocate Partner (Gold) \$10,000

- 6 VIP Tickets plus 6 General
- Prominent logo placement on website, signage and digital materials
- Recognition in event program, social media, and select sessions
- Opportunity to include branded items in attendee gift bags
- Recognition in event newsletters

### Supporter Partner (Silver) \$6,000

- 4 VIP tickets plus 4 General
- Logo featured on event Website and signage
- Recognition on printed program and social media
- Option to host a small booth or breakout session

### Community Partner (Bronze) \$3,000

- 2 VIP Tickets plus 2 General
- Name recognition on Website and signage
- Mention in social media and thank-you posts
- Community Appreciation Spotlight

### Friend of Event \$1,000

- 2 VIP tickets
- Name recognition on event website and materials
- Social Media acknowledgment and gratitude

*NOTE: We have prepared an array of individual and corporate sponsorship opportunities for you to choose from depending on the budget and requirements of your firm. We are happy to combine and customize an ideal sponsorship package for you.*



# WHY PARTNER WITH US

This is not just a conference – it’s a movement. A call to think beyond the status quo and reimagine the future of our collective health and wellbeing. It challenges how we define care, connection, and leadership – asking what’s possible when authenticity and belonging are placed at the center of everything we do.



## As an individual:

You inspire awareness, reflection, and compassion – the foundations of change.



## As a company:

You stand for purpose-driven impact and the wellbeing of people and the planet.



## As a collective:

Together, we shape a culture of authenticity, equity, and care that moves us all forward.

## Ticket Options

### VIP Experience \$275

- Reserved premium seating
- Access to exclusive networking dinner reception
- Welcome Gift and refreshments
- Priority check-in and lounge access

### General Admission \$175

- Access to all sessions and panels
- Entry to the wellness marketplace and community spaces
- Event gift bag and digital resources

# Contact Us

Mark your calendars for Beyond Wellness: Authenticity, Belonging, and Care, a gathering that brings together thought leaders and changemakers to explore the future of health, education, and community wellbeing. More than an event, it's an invitation to think differently, connect deeply, and help shape a better world. Stay tuned for registration details and speaker updates as we look forward to welcoming you, guided by Dr. Maryam Zeineddin and Tassan Sung and supported by the UBC community.

**For sponsorship inquiries, please contact:**

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**MARYAM ZEINEDDIN**

*Founder of Zili CARE*

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